

Your clients need a website. Ten percent of the first one is yours.

Thalos Design is a web design studio in London, working across London, Los Angeles and Cyprus. We build fast, considered websites for small businesses: three pages live in 72 hours at the entry tier, or a fully custom site with 3D and animation at the top of the range. Every site is written, designed and built here, and the prices are published rather than quoted.

WHO THIS IS FOR Accountants, printers, signage makers, photographers: anyone whose clients are opening a business and have nowhere to send people yet.

WHAT WE BUILD, AND WHAT IT COSTS

Prices in GBP. One number per tier, published on the page.

Launch £300 LIVE IN 72 HOURS For a business that needs to exist online, properly, this week. — Three pages, designed and written — Mobile-first, fast on real phones — Contact details, opening hours, map YOUR SHARE £30	Growth £600 LIVE IN ABOUT A WEEK For a business ready to be found, contacted and chosen. — Five to six pages, designed around your services — Enquiry forms that reach your inbox — Maps and directions built in YOUR SHARE £60	Signature £4,500 THREE TO FIVE WEEKS A fully custom site that becomes the way people describe your business. — A design drawn from a blank page, for your brand alone — 3D and animation showpiece, like this site's hero — Booking system or e-commerce built in YOUR SHARE £450
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72 HOURS

Hour 0

They send what they have

Their words, their photographs, their opening hours. The three pages are agreed on one call.

Hour 24

The design comes back

On a real link they can open on their phone and show to somebody, not a picture of a website inside a PDF.

Hour 72

Live, on their own domain

Declared to search, secured, and theirs. One round of changes is included in the price.

If we miss the 72 hours, £50 comes off the price. The clock starts when your content is complete and with us: your words, your photographs and your details. It stops when the site is live on your own domain.

THE PARTNER TERMS, IN FULL

01 Ten percent of the first project fee.

Whatever a client you sent pays for their first project with us, a tenth of it is yours. The prices are printed above, so you know what a referral is worth before you make one.

03 No cap.

Not for the year, not for the quarter, and not on the number of names. Ten clients is ten payments.

02 Paid when they pay.

Not when they sign, and not when the site goes live. Your share moves once theirs has cleared to us. If a project is never paid for, nothing is owed to you and nothing is asked of you.

04 No paperwork.

No contract to sign, no portal to log into, and no discount code for anyone to remember to use. One email saying "I sent you NAME" is the whole of it.

WHAT THE TEN PERCENT IS CALCULATED ON

The tier price plus anything added to that first build, which is what the client actually paid. Monthly care plans are not counted, and neither is a second project from the same client later. First project, once, per client.

HOW TO MAKE A REFERRAL

Send one email to alex@thalosdesign.com with the name of the business and, if you have it, a phone number or an address. That is the referral logged. We will tell you when we have spoken to them, and again when they have paid.

alex@thalosdesign.com

thalosdesign.com

16 August 2026